

ALASKA OPTOMETRIC ASSOCIATION



2019 CE CONFERENCE

May 16-19

Alyeska Resort
Girdwood, Alaska

Alaska Optometric Association
Annual CE Conference
 Thursday, May 16 – Sunday, May 19, 2019
 Columbia Ballroom, 3rd Floor, Alyeska Resort

Program Schedule

Thursday, May 16	
8:00 – 9:30	Registration and Breakfast
	<i>Breakfast sponsored by: VSP Global</i>
9:30 – 11:30	OD Education (2): Seema Nanda, O.D. <u>Cryo-Preserved Amniotic Membrane: A New Hope</u>
11:30 – 12:30	Lunch and Education (no CE credit): Doug Devries, O.D., <u>Reinvented Technology in Ocular Pharmaceuticals</u>
	<i>Lunch sponsored by Eyevance Pharmaceutical</i>
12:30 – 2:30	OD Education (2): Seema Nanda, O.D. <u>“Scratching the Surface” – Corneal Debridement Workshop</u>
2:45	Bus departs Alyeska Hotel for Alaska Wildlife Conservation Center for OD Education and AKOA Reception
3:30	Alaska Wildlife Conservation Center Bear Viewing
4:30 – 6:30	OD Education (2): Paul Barney, O.D. & Rick Burk, O.D. <u>Pain Management & Opioid Misuse & Addiction #</u>
6:15	Bus departs Alyeska Hotel for Alaska Wildlife Conservation Center for AKOA reception
6:30 – 9:30	AKOA Reception, Alaska Wildlife Conservation Center
Friday, May 17	
7:00 – 8:00	Breakfast and OD Education (1): David McMahon, <u>A New Effective & Affordable Device to TX Meibomian Glands & DED</u>
	<i>Breakfast sponsored by Zeiss</i>
8:00 – 9:00	OD Education (1): Don Davis, M.D. <u>There is No Spoon: The Corneal Matrix</u>
9:00-10:00	Don Davis, M.D., <u>Red, Pink, and Stink....Eye: Conjunctivitis</u>
10:00– 1:00	Vendor Exhibits and Lunch <i>Lunch sponsored by: MacuHealth</i>
1:00 – 2:00	OD Education (1): Don Davis, M.D., <u>Plumbing 101: Glaucoma Medication</u>
2:00 – 3:00	OD Education (1): Don Davis, M.D., <u>Plumbing 102: Glaucoma Surgery</u>
3:00 – 5:00	OD Education (2): Seema Nanda, O.D., <u>Harry Potter and the Secret</u>

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(continued)

Saturday, May 18	
8:00 – 9:00	Breakfast and OD Education (1): Paul Barney, O. D., <u>New Technology</u>
9:00 – 10:00	OD Education (1): Jim Hoffman, O.D. <u>The Invisible Dangers of UV</u>
10:00 – 11:00	OD Education (1): Jim Hoffman, O.D., <u>KidZ: The Visual Needs of Generation Z</u>
11:00 – 12:00	Lunch and Education (no CE Credit): Justin Holt, O.D.: <u>Bausch & Lomb: Committed to Optometry</u>
	<i>Lunch sponsored by Bausch & Lomb</i>
12:00 – 2:00	AKOA Business meeting
2:00 – 3:00	OD Education (1): Mark Andre, <u>Fitting Tips for Improving Your Success with Multifocal Soft Lenses</u>
3:00-4:00	OD Education (1): Mark Andre, <u>Contemporary Toric Soft Lens Fitting</u>
4:00 – 5:00	OD Education (1): Eric Coulter, M.D., <u>Current State of Cataract Perioperative Pharmaceutical Practice</u>
5:00-6:00	OD Education (1): Mark Andre, <u>Top 10 Reasons We Should Be Rx'ing More Single Use Soft CL's</u>

Sunday, May 19	
8:00 – 9:00	Breakfast and OD Education (1): Laura Kompkoff, O.D. & Sheryl Lentfer, O.D., <u>Neurology of Vision Rehabilitation & Testing Methods</u>
9:00 – 10:00	OD Education (1): Bill Gruzensky, M.D., <u>The Complex Eye: Methods & Strategies</u>
10:00 -11:00	OD Education (1): Mark Andre, <u>A Comprehensive System for Managing Keratoconus with CL's</u>
11:00 – 12:00	OD Education (1): Mr. Mark Andre, <u>Scleral Lenses Design and Fitting</u>

#Meets 2 hour requirement for DEA license holders for CE regarding pain management, and opioid misuse and addiction



For over 20 years, Alaska Optometric Association has been dedicated to improving and enhancing the vision care and public health in the state of Alaska. It has been the goal of AKOA to unceasingly elevate the standard and ethics of the profession of optometry and to ensure that those who have earned the title of Doctor of Optometry are able to practice their profession in Alaska to the fullest extent possible.

Mission:

The mission of the AKOA is to influence the future of eye care by ensuring the welfare of Alaskans and promoting the continued development of the profession of optometry. the continued development of the profession of optometry.

Vision:

As the professional association of Alaskan State optometric physicians, Alaska Optometric Association is the acknowledged leader and recognized authority for primary eye and vision care in Alaska.



Alaska Optometric Association Board of Directors

President	Jessica Giesey, O.D.
President-Elect	Ben Crawford, O.D.
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COMMITTED
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AKOA

Your state advocate and partner
working on behalf of you and your patients

Past Legislative History

- In 1988 Alaska was the last (50th) legislature in the nation to vote to authorize optometrists to use topical diagnostic drugs. Maryland got a veto so Alaska was the 49th state to enact DPA
- In 1992 the Alaska Legislature passed, and Governor Hickel signed, our legislation to become the 32nd TPA state authorizing optometrists to prescribe “topical” therapeutic drugs.
- In 2000, our full scope enhancement bill, SB 78, passed both house 57-2, but Governor Tony Knowles vetoed it with no override opportunity.
- In 2001-2002, HB 215 passed the House but died in Senate HES Committee.
- In 2003-2004. HB 142 introduced to restrict optometry from surgery co-management, but the bill was killed.
- In 2005-2006, HB 204 for orals was introduced but died. Another co-management restrictive bill was killed.
- In 2007, HB 113 passed the Senate 17-3 and the House 38-2, and was signed into law by Governor Sarah Palin September 28, which enhanced our law to include orals and injections including Schedule 3,4,5 controlled substances.
- In 2014, SB 162 ensuring hydrocodone was included in our authority, was passed unanimously and signed into law by Governor Sean Parnell.
- In 2015, SB 55 was introduced to set up a self-governing Board of Optometry.
- In 2017 the Alaska Legislature passed, and Governor Walker signed HB 103, which allows the Board of Examiners in Optometry to write regulations for any procedure that is taught at an accredited college of optometry.

AOA

Your national advocate and partner
working on behalf of all OD's and their patients

ADVOCACY:

- Fighting to ensure access and equality in an increasingly changing and complex healthcare system
- Your AOA and state association/affiliate are dedicated to protecting and expanding your practice

RECENT VICTORIES:

- Harkin-Ford Motors now accepts OD's for medical care
- Think About Your Eyes National Advertising Opportunity
- AOA Public Relations Campaigns
- State Scope Victories in Alaska and Arkansas.
- AOA Registry – New Member Benefit Launch-June 2015

LIFE WITHOUT AOA/AKO

- Organized Medicine, Insurers and Internet contact lens sellers would control how we practice and provide care for our patients and how we get paid
- Our scope of practice would look as it did in the 1950's and we would not be providing any medical eye care.
- ODs would not be recognized in Federal law as “physicians” and would not be receiving \$1.1 billion in Medicare payments this year.
- Pediatric eye care would not be recognized in Federal law and regulation as essential.

So what will you do when advancing technology makes your scope of practice obsolete? (increased use of lasers, varied routes of pharmaceutical administration, broader utilization of technicians by MD's, nanotechnology, disruptive technology)

- What if organized medicine reverses our scope of practice (Don't laugh, it has already happened in Virginia and Idaho)
- What if contact lenses and eyeglasses lose their FDA status and can be purchased without a prescription?
- **Can you make a living on just the services you provide and not the products you sell?**



TAKE A CLOSER LOOK

at Biotrue® ONEday—the lens that's growing
6X FASTER than the total daily disposable market^{1*}

	Biotrue® ONEday	1-DAY ACUVUE MOIST	DAILIES AquaComfort Plus
Moisture content	78%	58%	69%
Oxygen level†	42 Dk/t	25 Dk/t	26 Dk/t
Spherical aberration control‡	✓		
UVA/UVB protection§	✓	✓	
Patient rebate¶	\$200	\$100	\$120

Give your patients the lens with a smart combination of performance and value.

WARNING: UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear, such as UV-absorbing goggles or sunglasses, because they do not completely cover the eye and surrounding area. The effectiveness of wearing UV-absorbing contact lenses in preventing or reducing the incidence of ocular disorders associated with exposure to UV light has not been established at this time. You should continue to use UV-absorbing eyewear as directed. NOTE: Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure to a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities, UV-blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders.

*Lens sales between March 2016-April 2018.

†Oxygen levels for single vision spherical (SVS) lenses only.

‡For SVS lenses only.

§Minimal supply rebate as of Q2 2018 for existing SVS wearers.

REFERENCE: 1. Data on file. Bausch & Lomb Incorporated, 3rd Party Industry Report 2016-2018.

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See better. Live better.

The AKOA Welcomes New and Returning Members in 2018 & 2019

Dr. Craig Begin
Dr. Lauren Goslin
Dr. Mario Cruz

Dr. Malachy Flanagan
Dr. Daniel Volland
Dr. Tanner Wentzien

The AKOA Congratulates our AOA Life Time Members (over 45 years with the AOA)

Dr. Phillip Bach
Dry Lynn Coon
Dr. John Demske
Dr. Bill Faulkner
Dr. Jeff Gonnason
Dr. Wayne Hagerman

Dr. Jeffrey Keene
Dr. Tim McLaughlin
Dr. Donavan Schmidt
Dr. John Shank
Dr. Dennis Swarner
Dr. James Taylor

The AKOA Congratulates the 2018 AOA Service Award Recipients

10 Years

Dr. Rowena Rivera
Dr. Natalie Macke
Dr. Kay Kapp

40 Years

Dr. Steven Dobson
Dr. Gary Kjome

25 Years

Dr. Rebecca Musick
Dr. Heather Erickson

Thank You 2019 Exhibit Hall Vendor Participants

ABB Optical Group
Alaska Lasik & Cataract Center
Alcon
Bausch & Lomb
Bio-Tissue, Inc.
CenterVue
CooperVision
Hoya Vision Care
Jorgenson Peninsula Optical
MacuHealth
Maculogix
Marco Ophthalmic
MG Therapies, Inc.
OCULUS, Inc.
PDI Check
Pacific Cataract & Laser Institute
Spectrum Ophthalmics
Sun Ophthalmics
Takeda
VSP Global
Zeiss

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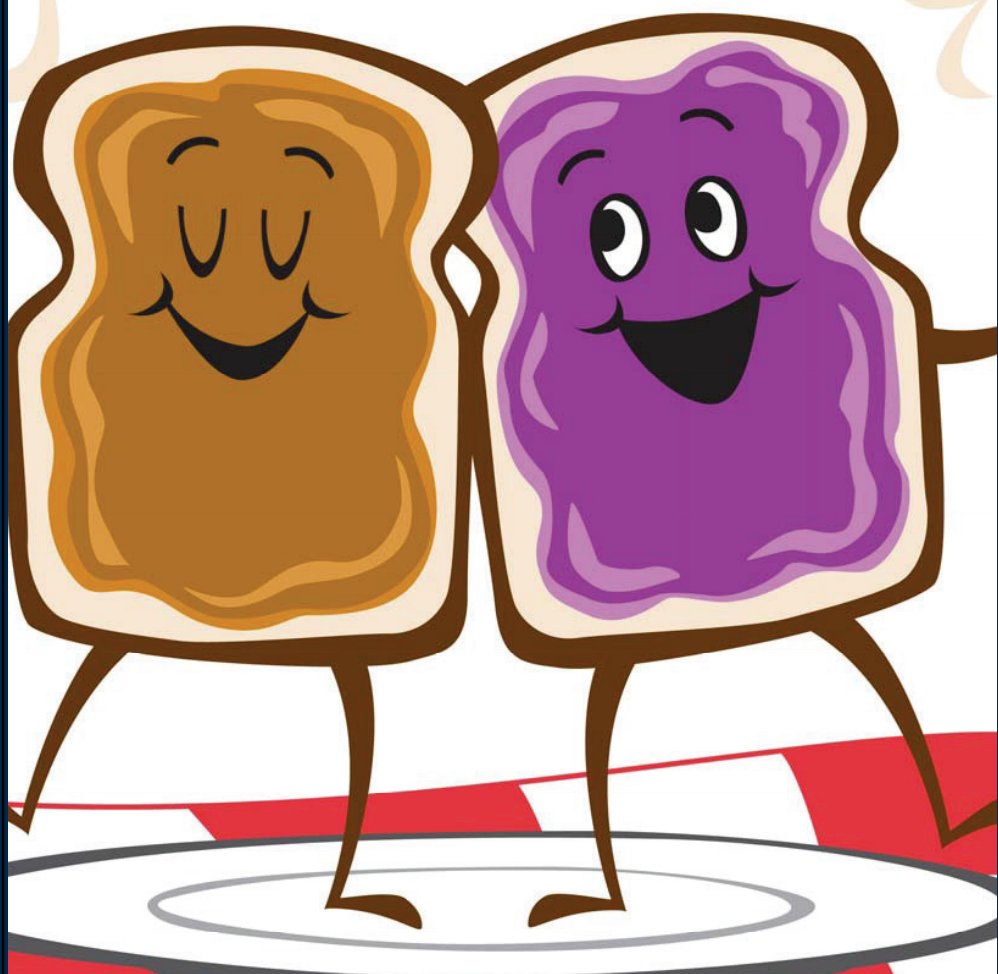
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Thank You for your Generous ADO and AOA PAC Donations
And for your Independent Donations to Legislative Candidates in 2018 & 2019

Ethan Arndt, O.D.

Jeffrey Keene, O.D.

Paul Barney, O.D.

Gary Kjome, O.D.

Nicole Berhow, O.D.

Laura Kompkoff, O.D.

Victoria Blower, O.D.

Rebecca Makar, O.D.

Elizabeth Bow, O.D.

Tony Makar, O.D.

Campaign, Patrick, O.D.

Brannon Mills, O.D.

Brian Cin, O.D.

Rebecca Musick, O.D.

Larry Coon, O.D.

Ladd Nolin, O.D.

Ben Crawford, O.D.

Tessa Plana, O.D.

Steven Dobson, O.D.

Kathleen Powell, O.D.

Andrea Eberle, O.D.

Patrick Reber, O.D.

Jim Falconer, O.D.

Kara Reynolds, O.D.

Robert Fleckenstein, O.D.

Rowena Rivera, O.D.

Jacob Frank, O.D.

Eliza Salvo, O.D.

Jessica Giesey, O.D.

John Shank, O.D.

Jeff Gonnason, O.D.

Dennis Swarner, O.D.

Wayne Hagerman, O.D.

Denise Thanepohn, O.D.

Dawn Harms, O.D.

Tanner Wentzien, O.D.



**Please join the
Alaska Optometric Association
at a reception**

**Thursday, May 16 from 6:30 – 9:30 at the
Alaska Wildlife Conservation Center**

- Bus transportation to the Alaska Wildlife Conservation Center for OD Education and Reception leaves at 2:45
- Bus transportation to the Alaska Wildlife Conservation Center for the AKOA reception leaves at 6:15